CLAIMS:

- A shoe horn attachment for a shoe, the attachment having: guiding means for guiding the heel of a user's foot as the user inserts the foot into the shoe; and at least one fastener for securing the attachment to the shoe.
- An attachment as claimed in claim 1 and comprising a first side portion having an internal profile generally complementary to the external profile of one side of a human foot.

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- An attachment as claimed in claim 2 and comprising a second side portion spaced from the first side portion and having an internal profile generally complementary to the external profile of another side of a human foot.
- 15 4. An attachment as claimed in claim 1 wherein the fastener comprises an adhesive.
 - An attachment as claimed in claim 4 wherein the fastener comprises one or more self-adhesive strips.

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 An attachment as claimed in claim 1 wherein the fastener comprises a member adapted to be crimped over the rim of a shoe.